

Business Buddies



SPRINGHILL
HOSPICE

Making every moment count

SPRINGHILL HOSPICE - BUSINESS BUDDIES



AT THE HEART OF THE COMMUNITY

BUSINESS BUDDIES

UNITE

By becoming a member of our Business Buddies scheme today you will be helping Springhill Hospice to provide a high standard of care to the people in our local community, at the time and place they most need it.

SHAPE

Our Business Buddies scheme provides a unique opportunity to build strong, mutually beneficial partnerships to develop corporate support and generate sustainable income and relationships within our local community. Business Buddies is designed for local businesses who believe in the importance of Hospice care throughout the Borough of Rochdale.

ENGAGE

Business Buddies is open to companies of every size and sector. We want to understand your motivations, strengths and aims as a business enabling us to build a forward-thinking and progressive partnership. Business Buddies can help promote your business through a series of regular networking events and provide a platform through partnership working to engage with Hospice supporters and help build a lasting legacy of support for Springhill Hospice

We'll make your money go a long way. As a respected and well-run local charity, we are focused on making sure your money goes towards making a difference to people in our local community. From as little as £25 p/month you can become a member of our Business Buddies scheme today

THE AREAS WE COVER



“Our relationship with Springhill Hospice began over 20 years ago and I am proud of the way this has developed over the years. Joining the Business Buddies Scheme is a fantastic way of supporting our local charity whilst bringing businesses together at the networking meetings which helps to develop new and exciting commercial relationships.”

Helen Senior, Financial Director, Jackson Jackson Ltd

THE BENEFITS FOR YOUR COMPANY AND EMPLOYEES BY BECOMING BUSINESS BUDDIES

If you decide to join Springhill's Business Buddies scheme you will be supporting us and our work. But we also like to think of it as a partnership – so we'd like to help you too. As a valued member of our Business Buddies scheme you will receive:

- Your logo, business profile and a link to your webpage on the Business Buddies section of our website.
- Features and promotion through Hospice publications and social media helping you to build your business brand in the local community. We can also provide branded communications and email banners that you can utilise to show your support to Springhill.
- Improved staff motivation and team confidence through employees taking part in fundraising activities.
- Regular Business Buddies networking events giving you the opportunity to make new contacts, explore opportunities for business and engage with like-minded people.
- Priority notice of Springhill Hospice events.
- Access Springhill's experienced and dedicated Fundraising Team who can offer first hand advice to support you with your corporate fundraising. We can also help with fundraising ideas, promotional materials and resources to engage your employees and help your event run smoothly.
- An annual certificate of membership showing your commitment to Business Buddies and Springhill Hospice.
- Regular updates about the Hospice, information about Springhill events and campaigns, as well as highlights of the support and work of your fellow Business Buddies.
- Association with a long standing and respected charity which can help increase customer loyalty and brand awareness. Business Buddies will also help you to embrace your commitment to reaching and expanding your Corporate Social Responsibility objectives by contributing to the community of the Borough, bringing financial benefits to and helping raise the profile of Springhill Hospice.
- Staff and customers are welcome to arrange a visit to the Hospice to see the impact that your company, employees and individuals can make to those who access the services at Springhill Hospice

HOW YOUR BUSINESS BUDDIES MEMBERSHIP SUPPORTS SPRINGHILL HOSPICE

Your **£25** monthly membership could pay for one counselling session each month.

Your annual membership of **£300** could pay for one of our specialist palliative care doctors for a day.

Your support in the community will help spread our message and let the local community know about the work of Springhill Hospice.

Your skills and areas of expertise could help Springhill to continue to grow and develop.



Sign up today, or for more information please visit

WWW.SPRINGHILL.ORG.UK/BUSINESS-BUDDIES



01706 641790 (OPT 1)



FUNDRAISING@SPRNGHILL.ORG.UK

SPRINGHILL HOSPICE

SPRINGHILLHOSP



SPRINGHILL HOSPICE

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www.springhill.org.uk

Complaints – if you have a problem or complaint, this should be made in writing to the Chief Executive, Springhill Hospice, at the address above.

Incorporated as a Company Limited by Guarantee

No 2325905

Registered Charity No 701798